



VISA

Visa Experiences and Benefits in Korea 2024

Program Summary



Program Description:

Discounts & privileges at merchants popular with visitors



Validity Period:

Valid until December 31, 2024



Eligibility:

All Visa cards issued outside of Korea



Eligible Markets:

All markets except Korea



Offer Location:

Incheon Intl' Airport, Seoul, Jeju, Kyeonggi and Online



Redemption Channel:

In-store and online



Key Merchant Categories:

Shopping, Beauty, Dinning, Entertainment, Transit & Travel

Merchant Categories

SHOPPING

Galleria LUXURY HALL
SHILLA DUTY FREE
SHILLA I'PARK DUTY FREE
Doota Mall
HDC IPARK MALL
Emart
MPLAYGROUND
WIGGLE WIGGLE
DAVICH Optical
KODO
Gallery W.G
Hana Art Gallery
INCENSEWORLD
JEKCA
Moony Gongbang
Nangman Store
Saiartplan
Se Ryung
Timidtales

BEAUTY

CHICOR
Sulwhasoo

DINING

MOOD Seoul
SAV Seoul
Apgujeong Gopchang
BRICKSAND
DAMCCOT

ENTERTAINMENT

Everland
NANTA
THE PAINTERS

TRANSIT&TRAVEL

E Cruise
YELLOW BALLOON
CITY BUS
WIFI Dosirak

SHOPPING

Galleria LUXURY HALL

5% Discount Coupon + Gift Certificates + Tax Refund

Galleria Luxury Hall is an iconic luxury department store which has remained an unrivaled global fashion leader in the premium retail category.

Privileges:

- 5% discount coupon for new global membership.
- Up to 7% gift certificates with purchases over 1,000,000/3,000,000/5,000,000/10,000,000won on the day of purchase. (Selected brands only)
- Up to 8% Tax Refund

How to redeem:

To redeem, present your passport with a valid Visa card at the Foreigner Service Center located on the West side (5F)



Participating locations:

- WEST: 343 Apgujeong-ro, Gangnam-gu, Seoul
- EAST: 407 Apgujeong-ro, Gangnam-gu, Seoul

Terms and conditions:

- This offer is only valid for foreign FITs only (not applicable on group tour or guided travelers).
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.

Shilla Duty Free

Discount Coupons

We are the top globally recognized duty free cosmetics and beauty experience. Being the first in the world to simultaneously enter the three major international airports in Asia, Shilla Duty-Free offers customers a place to catch the latest fashion trends. Providing customers with sophisticated service and the joy of various benefits, it brings a delightful shopping experience.

Privileges:

Seoul Store & Jeju Downtown Store

- S.Rewards 5,000 points with purchases over US\$30
- S.Rewards 20,000 points with purchases over US\$150

Incheon Int'l Airport store

- 10,000/30,000/50,000won off with purchases over US\$100/300/500

How to redeem:

Present your passport with a Visa card issued outside of Korea at the below locations.

- Seoul Store : Membership & Gift Desk on the right side of the building exterior
- Jeju Downtown Store: 1F Information desk
- Incheon Int'l Airport store T1: Information Desk at Departure Hall(Next to Gate 26 SHILLA DUTY FREE Fashion and Jewellery Store), Incheon Int'l Airport Terminal 1
- Incheon Int'l Airport store T2: Information Desk at Departure Hall(Inside Gate 248 SHILLA DUTY FREE Liquor Store), Incheon Int'l Airport Terminal 2



Participating locations:

- Seoul Store : 249 Dongho-ro, Jung-gu, Seoul
- Jeju Downtown Store: 69 Noyeon-ro, Jeju City, Jeju Island
- Incheon Int'l Airport store Terminal 1: 3F Incheon Int'l Airport Terminal 1, 272 Gonghang-ro, Jung-gu, Incheon
- Incheon Int'l Airport store Terminal 2: 4F Incheon Int'l Airport Terminal 2, 272 Gonghang-ro, Jung-gu, Incheon

Terms and conditions:

- This offer is available only to members, and non-members can participate by signing up as new members to enjoy the benefits.
- Cigarette and certain brands such as 'CHANEL' or 'HERMES' are excluded from the offers.
- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.

SHILLA I'PARK DUTY FREE

5,000won voucher + Silver Membership Card

Located in the heart of Seoul, in Yongsan, SHILLA I'PARK DUTY FREE is easily accessible from various transportation spots, allowing you to visit conveniently from anywhere at any time. Moreover, we are connected to the multifaceted shopping mall, IPARK Mall, providing a seamless experience where you can enjoy duty-free shopping, trendy restaurants, cafes, markets, and even cinemas all in one place.

Privileges:

- 5,000won voucher
- Silver Membership Card: Up to 10% discount with a membership card.
(The discount rates vary by brand.)

How to redeem:

To redeem, present your passport with a valid Visa card at the Membership Desk(5F) before shopping.



Participating location:

3F~7F, IPARK MALL, 55 Hangang-daero 23-gil, Yongsan-gu, Seoul

Terms and conditions:

- Voucher can be used on the day of receipt only.
- Offer is limited to one redemption per person.
- Some brands and items are excluded.
- Offers can be subject to change or early termination based on circumstances.
- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers).
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.

Doota Mall

Welcome Package (Gift & Discount Coupons)

Doota Mall is located in Dongdaemun, the heart of K-fashion and culture. As a landmark in Dongdaemun, Doota Mall promises to provide you with a trendy shopping experience along with special benefits.

Privileges:

Welcome package exclusively for foreign tourists (containing 25 benefits including welcome gifts, free coffee vouchers and discount coupons available for use at the foodcourts and brand stores.)

How to redeem:

To redeem, present your passport with a valid Visa card at the Doota Customer Service Desk(B2F) before shopping.



Participating locations:

275 Jangchungdan-ro, Jung-gu, Seoul

Terms and conditions:

- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
- Offer is limited to one redemption per person.
- Offer cannot be combined with other promotions and discounts.
- Doota Customer Service Desk(B2F) Operating hours: 10:30~23:00
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.

HDC IPARK MALL

Free Gift

HDC IPARK MALL is a landmark in Yongsan with a large shopping mall with various brands such as fashion, lifestyle, and F&B stores, as well as cultural facilities such as CGV (multiplex), E-Mart (discount store), and duty-free shops. It is popular with visitors as it is directly connected to the subway and KTX through Yongsan Station and has various convenient facilities. This place serves as an urban, environmentally friendly cultural and shopping space, enhancing the value of your lifestyle with its diverse offerings.

Privileges:

Free Gift ('NATIONAL MUSEUM GOODS' Keyring) with purchases over KRW100,000 at Fashion Park and Living Park

How to redeem:

To redeem, present your receipt with a valid Visa card at the Customer Service Center (5F)



Participating locations:

55 Hangang-daero 23-gil, Yongsan-gu, Seoul

Terms and conditions:

- This offer is only valid for foreign FITs only (not applicable on group tour or guided travelers).
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.

emart

5,000won Discount Coupon

Since opening the first store in Changdong in 1993, Emart has grown into Korea's No.1 discount store. Over 30-years of business history, we are establishing ourselves as a company that goes beyond a simple retail company and creating abundant value throughout our customer's lifestyle.

Privileges:

Discount coupon is available for use with purchases over 80,000 won with a Visa Card issued outside of Korea.

How to redeem:

To redeem, present a Visa card issued outside of Korea at Customer Service Center (B2F) before shopping.



Participating locations:

- Yongsan: 55 Hangang-daero 23-gil, Yongsan-gu, Seoul

Terms and conditions:

- This offer is only valid for foreign FITs only (not applicable on group tour or guided travelers).
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.

MPLAYGROUND

3,000won~10,000won Off

You can find MPLAYGROUND in the heart of K-fashion in Hongdae and Myeongdong. We are introducing Korean fashion trends firsthand to customers from around the world, allowing them to experience the vibrancy of Korea's fashion scene.

Privileges:

- 3,000won Off with purchases over 50,000won
- 5,000won Off with purchases over 70,000won
- 10,000won Off with purchases over 100,000won

How to redeem:

To redeem, present 'MPLAYGROUND's discount coupons with a valid Visa card at the counter.



Participating locations:

- Hongik Univ. Main: 94 Eoulmadang-ro, Mapo-gu, Seoul
- Hongik Univ. 3: 132 Eoulmadang-ro, Mapo-gu, Seoul
- Myeongdong: B1F, 27 Myeongdong 8-gil, Jung-gu, Seoul

Terms and conditions:

- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.

WIGGLE WIGGLE

Free Gift

MAXIMAL HAPPINESS!

"WIGGLE WIGGLE" is a lifestyle brand that elevates the brightness and saturation of everyday life. It develops products and builds its brand based on tasteful colors and unique designs. Originally gaining attention for its fashionable design of silicone cases in the conventional and standardized mobile accessory market, it has now expanded beyond the mobile accessory market to categories such as fashion, lifestyle, and travel. It has grown into a brand that takes responsibility for the lifestyle of women in their 20's and 30's.

Privileges:

Complimentary gift (party candle) with any purchase

How to redeem:

Present your Visa card to staff and state Visa offer at participating stores.



Participating locations:

- Dosan Store: 31 Eonju-ro 168-gil, Gangnam-gu, Seoul
- Incheon Int'l Airport duty free store: Near Boarding Gate 10, Incheon Airport Terminal 1 Duty Free Shop, 271 Gonghang-ro, Jung-gu, Incheon

Terms and conditions:

- If gifts run out early, they may be replaced with other items.
- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.

DAVICH Optical

10% Off

DAVICH Optical has a large nationwide chain network based on expertise and trust, and provides standardized services so that you can receive the same service at any store across the country. In addition, we scout and sell high-quality products and contribute to the public's healthy vision by recommending glasses, spectacle lenses, and contact lenses suited to each individual's condition through a 7-step vision examination process conducted at Vision Care Lab.

Privileges:

10% Off when purchasing eyeglass frames, lenses, or sunglasses.

How to redeem:

To redeem, present a discount coupon downloaded from the Visa global website with a valid Visa card at the counter.



Participating locations:

- Myeongdong: 62 Sogong-ro, Jung-gu, Seoul
- Hongik Univ. Donggyodong Samgeori: 193 Yanghwa-ro, Mapo-gu, Seoul

Terms and conditions:

- Products such as contact lenses, goggles, or chemical substances are excluded from the offers.
- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.

KODO

Free Gift

Creating new memories of travel destinations with a fresh scent is a unique experience everytime you inhale that fragrance. Discover the distinctive scents of KODO, a Korean original brand that you won't find anywhere else. We develop and craft all our products directly in our store.

Privileges:

Enjoy a complimentary 10ml multi purpose spray with purchases over 40,000 won.

How to redeem:

Present your Visa card to staff and state Visa offer at participating stores.



Participating locations:

3F, 44 Insadong-gil, Jongno-gu, Seoul

Terms and conditions:

- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.



Gallery W.G

Free Gift

Gallery W.G utilizes digital art by artist Jeon Yu-kyung, through folk painting and Korean painting, to present the universality of Korean traditional culture to people around the world. We make the most of the key advantages of digital art, replication, and scalability, to enhance our competitiveness and productivity. Additionally, we digitize Korean painting into high-quality products such as magnificent painting on scrolls, bags and hanji, spreading a positive perception of Korean traditional culture worldwide.

Privileges:

A set of post cards with purchases over 50,000won

How to redeem:

Present your Visa card to staff and state Visa offer at participating stores.



Participating locations:

1F, 44 Insadong-gil, Jongno-gu, Seoul

Terms and conditions:

- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.

Hana Art Gallery

8,000won Off + Free Gift

In the 21st century, art is a high-quality cultural content that the public should appreciate. Based on these principles, we have discovered emerging artists and organized exhibitions. Furthermore, our shop is continuously making efforts to promote art and culture among the public through various fields such as cultural product development, printmaking, and an art copyright agency business.

Privileges:

8,000won Off + Free Gift

- 8,000won Off for album decorating experiences
- Free Gift (sticker created by famous artists) with purchase

How to redeem:

Present your Visa card to staff and state Visa offer at participating stores.



Participating locations:

B1F, 44 Insadong-gil, Jongno-gu, Seoul

Terms and conditions:

- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.

INCENSEWORLD

5~10% Off

"INCENSEWORLD," a combination of the words 'Incense' and 'world,' aims to create a culture where everyone can enjoy scents in their daily lives. As a company specializing in fragrances with a tradition of 28 years, we are the second generation continuing the business. We release trendy products that reinterpret Korean traditional incense in a modern way and strive to carry on the values of Korea's fading traditional culture.

Privileges:

- 5% Off with purchases over 50,000won
- 10% Off with purchases over 100,000won

How to redeem:

Present your Visa card to staff and state Visa offer at participating stores.



Participating locations:

1F, 44 Insadong-gil, Jongno-gu, Seoul

Terms and conditions:

- This offer is only valid for foreign FITs only (not applicable on group tour or guided travelers).
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.

JEKCA

Free Gift

Our shop designs and creates block toys featuring a variety of animals, including dogs, cats, and various wildlife. With vivid and detailed designs, the blocks make the animals appear so lifelike that one might mistake them for real creatures. Explore a variety of animal blocks here!

Privileges:

Free Gifts (sticker and post cards) with any purchase

How to redeem:

Present your Visa card to staff and state Visa offer at participating stores.

**Participating locations:**

3F, 44 Insadong-gil, Jongno-gu, Seoul

Terms and conditions:

- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.

Moony Gongbang

Free Gift

Looking back, it has been 15 years since outstanding artists came together to create music boxes. We create memorable souvenirs for people visiting Korea.

Privileges:

- A set of post cards with purchases over 30,000won
- 2 sets of post cards with purchases over 60,000won
- 3 sets of post cards with purchases over 90,000won

How to redeem:

Present your Visa card to staff and state Visa offer at participating stores.



Participating locations:

1F, 44 Insadong-gil, Jongno-gu, Seoul

Terms and conditions:

- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.



Nangman Store

2,000won~30,000won Off + Free Gift

Our shop wants to present you with 'Nangman'(romance). We create and sell emotionally sentimental wooden products that add a touch of romance to everyday life.

Privileges:

Discount

- 2,000won off with purchases over 50,000won
- 5,000won off with purchases over 100,000won
- 15,000won off with purchases over 200,000won
- 30,000won off with purchases over 300,000won

Free Gift

Keyring engraved with Korean words(Hangul) with purchases over 30,000won

How to redeem:

Present your Visa card to staff and state Visa offer at participating stores.

URL: https://www.visa.com.sg/en_sg/visa-offers-and-perks/nangman-store/158856?redemptionCountry=119



Participating locations:

2F, 44 Insadong-gil, Jongno-gu, Seoul

Terms and conditions:

- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.



Saiartplan

Free Gift

We create products that can bring small joys to people's everyday lives. We produce items and tableware made of clay to bring small joys that brighten up your space.

Privileges:

Free Gift (Memo pads with purchases over 30,000won)

How to redeem:

Present your Visa card to staff and state Visa offer at participating stores.



Participating locations:

1F, 44 Insadong-gil, Jongno-gu, Seoul

Terms and conditions:

- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
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Se Ryung

10% Off

We are a metal craft workshop with a heritage passed down through three generations, incorporating Korean patterns and traditional techniques into modern metal crafts.

Privileges:

10% Off with purchases over 30,000won

How to redeem:

Present your Visa card to staff and state Visa offer at participating stores.



Participating locations:

1F, 44 Insadong-gil, Jongno-gu, Seoul

Terms and conditions:

- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.

Timidtales

Free Gift

Timidtales is a store where you can find cool Korean graphic art products located in Insadong. We design a range of products that illustrate the world as seen through the eyes of our logo, 'Timi' the timid black rabbit.

Privileges:

- Removable art sticker with purchases over 30,000won
- A set of graphic art posters with purchases over 100,000won

How to redeem:

Present your Visa card to staff and state Visa offer at participating stores.



Participating locations:

1F, 44 Insadong-gil, Jongno-gu, Seoul

Terms and conditions:

- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.

BEAUTY

CHICOR

12,000won Off

Created with the know-how of Shinsegae Department Store, CHICOR is a specialized beauty platform where you can experience and enjoy everything related to beauty. It offers a wide range of products, from overseas luxury cosmetics brands to representative Korean cosmetic brands and cosmetic tools.

Privileges:

12,000won Off with purchases over 100,000won

How to redeem:

Presentation of the website or flyer indicating the discount is required during the payment. (Please inquire with the staff during the payment process)



Participating locations:

- Shinsegae Main: 4F, New Building, Shinsegae Department Store Main branch, Starfield Coex: B1F, Starfield COEX Mall, 513 Yeongdong-daero, Gangnam-gu, Seoul
- 77, Toegye-ro, Jung-gu, Seoul
- Ganam Stn.: 1F, Seosan Bldg, 441 Gangnam-daero, Seocho-gu, Seoul
- IPARK Mall Yongsan: 3F, Fashion Park, IPARK Mall, 55, Hangang-daero 23-gil, Yongsan-gu, Seoul
- Hongik Univ.: 1F, ALEX, 147 Yanghwa-ro, Mapo-gu, Seoul
- AK Plaza Hongik Univ: 1F, AK Plaza, 188 Yanghwa-ro, Mapo-gu, Seoul.

Terms and conditions:

- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.

Sulwhasoo

Free Gift

Sulwhasoo Dosan Flagship Store

The Sulwhasoo Dosan Flagship Store is a signature space that gathers the essence of Asian beauty of Asian wisdom. Experience the 'Ageless Beauty', that shines healthy event with the passage of time.

The house of Sulwhasoo Bukchon

The house of Sulwhasoo Bukchon is a space containing the aesthetics of Sulwhasoo combining traditional cultural elements recreated in contemporary senses. Settled in two types of historical architecture 'Han-ok' of the 1930's and 'Yang-ok' of the 1960's, you can enjoy the 300-meter-long journey toward beauty while enjoying the unique experiences on every corner reflecting the aesthetics of Sulwhasoo.

Privileges:

Free Gift with purchases

How to redeem:

To redeem, you should provide proof of purchase with your Visa card at the counter.

URL: https://www.visa.com.sg/en_sg/visa-offers-and-perks/sulwhasoo/158866?redemptionCountry=119



Participating locations:

- The House of Sulwhasoo Bukchon: 47, Bukchon-ro, Jongno-gu, Seoul
- Sulwhasoo Dosan Flagship store: 18, Dosan-daero 45-gil, Gangnam-gu, Seoul

Terms and conditions:

- Offer is limited to one per person.
- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.

DINING



MOOD Seoul

10% Off on menus

The closest retreat in the city, Urban Escape MOOD SEOUL

Privileges:
10% Off on menus.

How to redeem:
Present your Visa card to staff and state Visa offer at participating stores.



Participating locations:
1~2F, Solbit Island, 2085-14 Olympic-daero, Seocho-gu, Seoul

Terms and conditions:

- Alcoholic beverages are excluded
- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.



SAV Seoul

10% Off on menus+Welcome Drink (1 glass per person)

A winery in the heart of downtown Seoul, SAV SEOUL.

Privileges:

10% Off on menus+Welcome Drink (1 glass per person)

How to redeem:

- To redeem the offers, ordering an alcoholic beverage is required.
- Present your Visa card to staff and state Visa offer at participating stores.



Participating locations:

B1F, 6 Nonhyeon-ro 175-gil, Gangnam-gu, Seoul

Terms and conditions:

- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.

Apgujeong Gopchang

10% Off

Apgujeong Gopchang is the most authentic Korean Gopchang restaurant based on the expertise accumulated over 20 years. We carefully select and prepare fresh Gopchang, using only natural fruit marinades without the use of chemical additives. This adds a light and savory touch to the delicious taste of Gopchang.

Privileges:
10% Off

How to redeem:
Present your Visa card to staff and state Visa offer at participating stores.



Participating locations:

- Apgujeong: 1F, 25-8, Apgujeong-ro 42-gil, Gangnam-gu, Seoul
- Garosugil directly operated store: 1F Seongmi Bldg., 64, Gangnam-daero 152-gil, Gangnam-gu, Seoul

Terms and conditions:

- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.



BRICKSAND

1 Basic Bricksand

BRICKSAND is a dessert made with high-quality ingredients, perfect for gifting to anyone. Additionally, to provide customers with a delightful experience, we share the values of desserts, beverages, and the brand, aiming to offer an enhanced dessert culture.

Privileges:

With purchases of 10 or more bricksands, receive 1 basic bricksand for free.

How to redeem:

Present your Visa card to staff and state Visa offer at participating stores.



Participating locations:

- Anyeong Bricksand Insadong: 1F Anyeong Insadong, 49, Insa-dong-gil, Jongno-gu, Seoul
- Samcheongdong: 1F, 100-1 Samcheong-ro, Jongno-gu, Seoul

Terms and conditions:

- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.



DAMCCOT

10% Off

DAMCCOT is a Korean dessert cafe, delivering sincere care to our customers through the authentic taste of our ingredients. Operated by Representative O Suk-kyung, a master in red bean and rice cake craftsmanship, our store aims to provide people of all ages with the opportunity to savor the unique flavors of Korea.

In addition, our cafe has been featured in Tasty Seoul 2022 and Blue Ribbon Survey 2024.

Privileges:
10% Off

How to redeem:
Present your Visa card to staff and state Visa offer at participating stores.



Participating locations:
2F Anyeong Insadong, 49, Insa-dong-gil, Jongno-gu, Seoul

- Terms and conditions:**
- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
 - Offer cannot be combined with other promotions and discounts.
 - This offer is valid until Dec 31, 2024.
 - Payment must be made with a Visa card issued outside Korea.

ENTERTAINMENT

Everland

30% on-site discount on 1 Day Pass

Everland is a global theme park and the leader of the Korean recreation business. Providing numerous opportunities for fun and adventure through various festivals and the latest attractions all year around.

Main Attractions of Everland

- T-Express : Extreme speeds at a 77° angle, Blaze Through the air in a memorable ride with our 104km/hr wooden coaster.
- Safari World : See majestic white tigers, lions, and bears up close in our recreation of the African savannahs.
- Lost Valley : Feel the wilderness of unique grassland animals.
- Panda World : Meet real pandas in Everland!

Annual Festivals of Everland

- Spring : Tulip Festival & Rose Festival
- Summer : Water Festival
- Autumn : Halloween
- Winter : Snow Festival & Christmas

Privileges:

30% on-site discount on 1 Day Pass

How to redeem:

The Offer is available for payment with a Visa card issued outside of Korea at the main gate ticket booth of Everland.

URL: https://www.visa.com.sg/en_sg/visa-offers-and-perks/everland/158878?redemptionCountry=119



Participating locations:

199 Everland-ro, Cheoin-gu, Yongin-si, Gyeonggi-do

Terms and conditions:

- This offer is valid once per day. (Max 4 people)
- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.

NANTA

10% Off on tickets

NANTA – Korean No.1 Nonverbal Performance.

Nanta is a nonverbal comedy show that combines Samulnori from Korean folk music and drama. Since the performance is non-verbal, everyone can understand what's happening on the stage without any barriers which explains the popularity among tourists. The Nanta Show has attracted over 15 million people and has traveled to 325 cities in 60 nations. In addition, Nanta performances have won the Best Urban Program Award and has been selected as one of the top 10 tourist attractions in Seoul. As a result, Nanta performances have established itself as a representative cultural tourism product of Korea and is a must-visit course for foreign tourists.

Privileges:

10% Off on tickets

How to redeem:

Present your Visa card to staff and state Visa offer at participating stores.



Participating locations:

- Myeongdong NANTA Theater: 3F, UNESCO Bldg. 26 Myeongdong-gil, Jung-gu, Seoul
- Hongdae NANTA Theater: B2F, 29 Yanghwa-ro 16-gil, Mapo-gu, Seoul

Terms and conditions:

- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.

THE PAINTERS

20% Off on tickets

The painters is a performance that dramatizes the process of creating a work of art in a magical way through the creative fusion of amazing live drawing, stylish urban dance and media art.

Privileges:

20% Off on tickets

How to redeem:

Present your Visa card to staff and state Visa offer at participating stores.



Participating locations:

- Myeongbo Art Hall: 3F, 47 Mareunnae-ro, Jung-gu, Seoul
- Kyunghyang Art Hill: 1F, 3 Jeongdong-gil, Jung-gu, Seoul

Terms and conditions:

- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.

TRANSIT & TRAVEL

E Cruise

10% on-site discount on Han River Tour Cruise

Since its first service in 1986, it has provided countless customers with special memories. Over the years, it has been used as a filming location for numerous Hallyu dramas, movies, and entertainment programs. Additionally, it has been selected as one of the 'Top 10 Hallyu Spots in Seoul.' This place is a representative tourist attraction in Seoul that is visited by numerous international tourists every year.

Privileges:

10% on-site discount on Han River Tour Cruise

How to redeem:

Present your Visa card to staff and state Visa offer at participating stores.



Participating locations:

290 Yeouido-ro, Yeongdeungpo-gu, Seoul

Terms and conditions:

- Offer is only applicable for Han River Tour Cruise (Day time)
- Offer is limited to one redemption per person.
- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.

YELLOW BALLOON CITY BUS

20% on-site discount on bus ticket

The Yellow Balloon City Bus operates as a double-decker bus, traversing various locations in downtown Seoul. Feel free to board and depart unlimited times with just one ticket, and enjoy the beautiful sights of Seoul.

Privileges:

20% on-site discount on bus ticket

How to redeem:

To redeem the offers, present your passport at the ticket booth and pay with a Visa card.

Location of ticket box: Across from Miliore, 281 Eulji-ro, Jung-gu, Seoul



Participating locations:

281 Eulji-ro, Jung-gu, Seoul

Terms and conditions:

- The offer is not applicable for online payments.
- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.

WIFI Dosirak

10% Off on WIFI Dosirak, 5% Off on eSIM

The WIFI Dosirak is a data roaming device that converts the data signals of various mobile carriers in each country into Wi-Fi signals. 'WIFI' stands for data, and 'Dosirak' signifies portability. When traveling abroad, you can easily carry the data like a lunchbox and use high-capacity data conveniently and quickly anytime, anywhere.

[Exclusive Reservation Website for Visa Cardholders]

kor.wifidosirak.com/visacard-in

- Language selection available (Korean, English, Japanese, Chinese Simplified)
- When accessing the website, choose WIFI Dosirak or eSIM for usage.

1) WIFI Dosirak: After making a reservation on the website or on-site, you can visit the airport for rental or return. (You can return the rental at Gimpo Airport after renting from Incheon Airport.)

2) eSIM: Upon purchase, the QR code will be sent to your email so you can use eSIM immediately without visiting a booth.

* email: info@widemobile.com

Privileges:

10% Off on WIFI Dosirak, 5% Off on eSIM

How to redeem:

To redeem the offers, present the 'Visa Card Special Offers' flyer at the WIFI Dosirak booth and pay with a valid Visa card.



Locations of WIFI Dosirak Booth

<https://kor.wifidosirak.com/visacard-in?intro=N#location>

Terms and conditions:

- When making the reservations on the website or at the WIFI Dosirak booth in the airport, Visa card discount offers can be applied immediately.
- Offer is valid for foreign FITs only (not applicable on group tour or guided travelers)
- Offer cannot be combined with other promotions and discounts.
- This offer is valid until Dec 31, 2024.
- Payment must be made with a Visa card issued outside Korea.