



The Museful Fashioner I Ena De Silva by David Robson

We are celebrating the life of Ena De Silva, a pioneer in reviving old craftsmanship and batik design in Sri Lankan. His life is symbolic to the vivid colours festooned in her works, which are characteristic of her vibrant and preserving personality. When we met David Robson on another encounter, he shared with us the article that he contributed to the Journal of Modern Craft (associated with the Victoria and Albert Museum, London) which appeared in its Volume 1, issue 3 of November 2008. After going through the article we thought it was apt to publish it on ARTRA Magazine to publish at this point of time to remember her immense influence to the local art scene for which David kindly agreed.

Click here for the full article https://artra.lk/applied-art/the-museful-fashioner

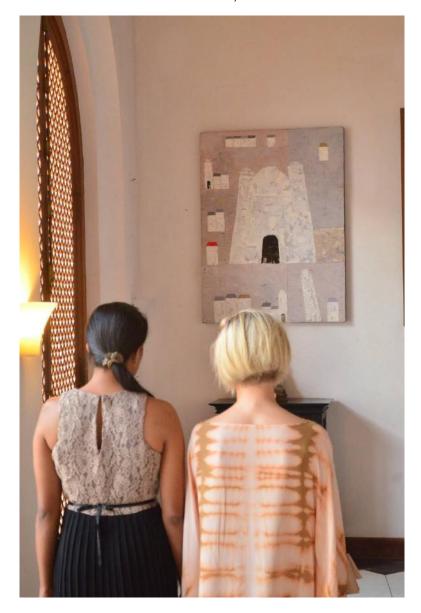


Character Portrayal in Cinematography | Bonjour Cinema 2021in Partnership with ARTRA

The nuances of cinematography in symbolizing diverse perspectives celebrate the artistry of its subject, that which encapsulate in moving images, sound and music, beauty and wonder, tragedy and humour, love and war. Bonjour Cinéma, in these regards is a remarkable experience of culture, and film of which ARTRA is proud to partner with the Embassy of France for the fourth consecutive year in presenting selected art house films for this year's film series. In this edition of ARTRA Magazine, we present a curated collection of four of the most quintessential cinematic encapsulations from the film series to be showcased this year. Showcased at alternate cinema screens across Sri Lanka, Bonjour Cinéma 2021's versatile selection of films are varying in genres and beautifully crafted by celebrated French directors.

Click here for the full article https://artra.lk/visual-art/e59-character-portrayal-in-cinematography

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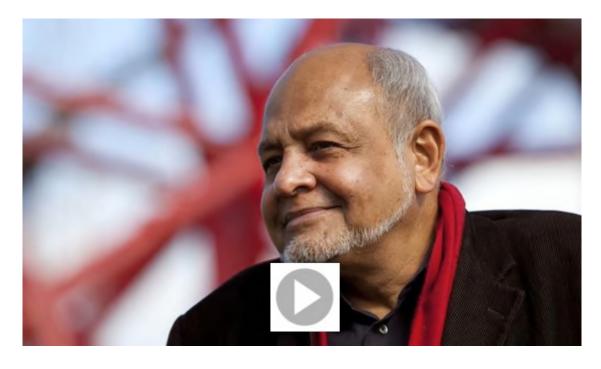


Consultation in Growing a Corporate Art Collection

In ARTRA's journey of steering Corporate Cultural Responsibility (CCR), we provide consultation to help corporates conceptualize and execute a corporate art promotion & acquisition strategy evolving from a public relations standpoint to deeper integration within all levels of the organization. This art service helps our clients invest in the art scene while enhancing the work environment and communicating company culture and values, through the reflection of philanthropic side of the business, that invests in the growth of the local art scene. If your company wishes to steer this strategy, call us on +94772305054/+94114545355.

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In Conversation with Cecil Balmond



Cecil Balmond, ARTRA Magazine's Cover Personality for ARTRA Magazine Apr/May e59 speaks to us on how he engages with creativity. Grab your copy of ARTRA Magazine Apr/May e59 to engage with ARTRA's curation of his most potent works from all around the world, reflecting his unique esoteric.

Click here for the full video https://www.facebook.com/ARTRAmag/videos/1139935046488846

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ARTRA's Emerging Artist



An Animator's Fervency to tell a Story I Randy Chriz

While Disney's 'Steamboat Willie' became the widely popular first ever animation cartoon in 1928, the medium of animation has been used since 1906; the first animated 'Humorous Phases OF Funny Faces' created in France, appearing in 1906. What followed then were a series of animation feature films the first of it being 'Snow White' in 1993, cartoons, music videos and more. The significance of animation in shaping one's lifestyle is its emergence and existence during the mind's adolescent era. The ability and capacity for the role of animation to tell a story cohesively yet profoundly allows the viewer and watcher to comprehend the artist's perspective through each nuance of their design principles. Randy Chriz is one such artist whose work is a series of mobile images, animated to convey his vision.

Click here for the full article https://artra.lk/visual-art/an-animators-fervency-to-tell-a-story

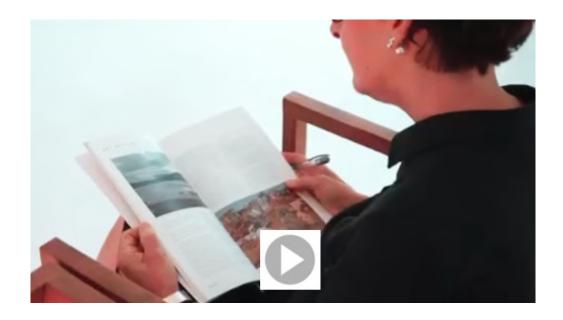
ARTRA's International Eye



A Portrayal into the Non - Realm | Darrel Urban Black

What does it mean to perceive and transport into beyond the perceived realm? The conceptions and mediums through which American visual artist Darrell Black creates is that which embodies a concept of Definism. Bringing alive a work of art through its underlying sense of alternate realism, holding the capacity to exist as a form of escapism; the viewer sees a sense of self yet observes through a manipulated lens and carries the subconscious into a distinct space building a connection and relationship to an environment that is non-existent yet persists in the mind's eye. Darrell Urban Black, is an American visual artist presently living in Frankfurt, Germany. He works in a variety of formats that include pen and ink drawings acrylic paintings on canvas wood and Mixed media objects. In understanding these intricacies and the mediums through which Darrell fabricates these mental and metaphorical spaces, we conversed with the artist as he explained his journey, his inspirations and that which stimulated these concepts.

Click here for the full article https://artra.lk/visual-art/a-portal-into-the-non-realm



ARTRA Magazine is an amalgamation of concepts galore, from nature and art to technology's influence on art mediums and presentation; be it for a collector or the corporate world, each edition is multifaceted in its perspective, exploring diverse mediums and ideologies. Curate your own collection, or gift a customized collection for a friend. Contact us on +94 77 570 1891 for a consultation, or drop in to our office at Level 10, Parkland Building, Colombo 02 with prior appointments.

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