

Keyt's Women | A Critique of George Keyt's Modern Work

The human body has enraptured artists throughout centuries, beginning from cave art to modern depictions of thematic significance. Recreating the human body through art still remains a fundamental reason for artists to continue, as it has a powerful ability to capture cultural values while representing the beauty of human nature even with its imperfections. The female body has been a significant aspect that artists have been captivated by due to its projection of an 'ideal' physical appearance that can fascinate audiences of art. Early sculptures of females such as The Venus de' Medici dating back to 1st Century BCE sets a standard of immaculate female beauty through the nude depiction of the Goddess Aphrodite, and since then artists have been unstoppable in their pursuit of the female as a subject matter in their vocation.

Click here for the full article

<https://arttra.lk/visual-art/keys-women>

*** Friday, 15th January**

Impact of Public Art in Society
5.00pm - 6.00pm | Online

A discussion that explores the impact Public Art has in adding meaning to our cities and uniqueness to our communities while shaping public history and culture.


Anoma Wijewardena
Artist


Azara Jaleel
Founder & Editor-in-Chief, ARTRA Magazine


Ruchi Jayanathan
Architect & Interior Designer


James Balmord
Creative Director, Balmord Studio (Moderator)

*** Saturday, 16th January**

Craft & Architecture by Ruchi Jayanathan
12.00pm - 12.30pm | Online

An insightful session about the practice of bringing the right craftsmen on board and marrying craft with technology, preserving tradition and uplifting lives through tasteful design.


Ruchi Jayanathan
Architect & Interior Designer

*** Sunday, 17th January**

Modern Sri Lankan Furniture by Channa Daswatte
12.00pm - 12.15pm | Online

A short film on the profound western influence on furniture design and how Modern Sri Lankan Furniture has evolved, reflecting on the works of Geoffrey Bawa.


Channa Daswatte
Architect, Partner MCD Associates, Trustee of the Geoffrey Bawa and Lunuganga Trusts

*** Saturday, 16th January**

Sri Lanka's Gem & Jewellery Legacy
5.00pm - 6.15pm | Online

An informative journey into the heart of Sri Lanka's gem and jewellery legacy, through inspiring video segments and talks by a panel of international and local gem and jewellery experts. Presented by the Sri Lanka Gem & Jewellery Association.


Helen Molesworth
Gem and Jewellery professional with 20 years commercial, international and academic experience. Fellow of the Gemmological Associations of Great Britain, Fellow of the Society of Antiquaries in London.


Rui Galopim de Carvalho
Gem Education Consultant, Consultant for the future Portuguese Royal Treasury Museum, Vice President Sector A of CBJO, World Jewellery Confederation


Andrew Lucas
Senior Vice President - Guild Institute of Gemology Shenzhen China - Guild Gem Laboratory Bangkok Thailand
Author of two books - Journey of the Gemstone & Handbook of Field Gemology


Arml Sammoon
Chairman, Sapphire Capital Group, Founding Alumni President for the Gemmological Institute of America Chapter in Sri Lanka, Sri Lanka's Ambassador to the International Coloured Gemstones Association, New York


Richa Goyal Sikri
Independent Journalist, Storyteller, Writer recognised by many renowned publications and organizations like: ELLE, Gem and Jewellery Export Promotion Council (GJEPC), Diamond Exchange of Singapore (DES) and International Coloured Gemstone Association (ICA), and ICA gem lab to name a few

*** Friday, 15th January**

Impact of Design in Advertising
6.00pm - 7.15pm | Online

A unique discussion within ad veterans and new leaders on how design thinking is needed to fulfill an increasingly important role in bridging brands and consumers in new and exciting ways.


Russell Miranda
Executive Creative Director, Dentoo Grants


Rajison Joseph
Director, Popkorn


Taniha De Alwis
Founder, TC


Rommel Arumugam
Creative Group Head, Wunderman Thompson


Tehani Walpole
Junior Art Director, Magic Mango


Janath Gamage
Art Director, Publicis Groupe - Singapore (Moderator)


Chani Perera
Program Manager, Visual Communications and Motion Graphics & Animations, AOD (Curator)

*** Saturday, 16th January**

Port City Future City: Creative View Point
6.00pm - 6.30pm | Online

A creative discussion on the smart city of the future, which will be a fully self contained ecosystem offering new urban, consumerist, lifestyle and business experiences.


Hania Halabi
Architect, Balmord Studio


Yamuna Jayaratne
Director for Sales & Marketing, CHEC Port City Colombo


Amy Yang
Author and Influential Blogger


James Balmord
Creative Director, Balmord Studio (Moderator)

Sri Lankan Design Festival 2021 | Sri Lankan Virtual Design Showcase

This year, the Academy of Design (AOD) conceptualizes Sri Lanka Design Festival 2021, in its purpose and intention to promote the country's 'designed and made in Sri Lanka' initiatives through a series of virtual fashion showcases, design exhibitions, forums and workshops that focus on product innovation, sustainable design, art and creative industries. The Sri Lanka Design Festival 2021 will be held virtually for the first-time, on the 15th, 16th and 17th of January 2021. The Festival will showcase to a global audience through various collaborations. Under the theme 'impACT', the Virtual Festival will showcase fashion and design initiatives that motivate the industry to act now and create a positive impact, whilst bringing in much-needed new exports through design driven innovation. Since its inception in 2009, this will mark the 10th Sri Lanka Design Festival, held at a significant time, celebrating fashion, architecture, tourism, and design technology bringing together all connected industries. The three-full day Virtual Festival will include over 40 different segments and showcase over 50 different eminent personalities comprising designers, design led industries, craft and the SME sector makers, artists, young entrepreneurs, speakers, celebrities and like-minded enthusiasts.

Read the full article

<https://artra.lk/applied-art/sri-lanka-design-festival-2021-drives-design-driven-innovations-2>

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In Conversation with Channa Daswatta



Exploring the scope of architecture in preserving culture and heritage, Channa Daswatta, cover personality of the August edition unravels riveting insights.

Click here for the full video

<https://www.facebook.com/ARTRAmag/videos/479984529455379>

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**THE CLUB
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ARTRA's Emerging Artist



In Vocal Transgression | Francesca Mudannayake

The greatest musician of all times Beethoven says music is a higher revelation than all wisdom and philosophy. Music is a strong form of expression that provides consolation to many, charged with a unique therapeutic power exerting an enormous appeal on the listeners which help them survive the various difficult human realities. A meaningful rhythmic rendition therefore has the capacity to direct individuals from basic entertainment to deep enlightenment. During ARTRA's quest for young upcoming individuals with remarkable artistic talent through ARTRA Artist challenge, Francesca Mudannayake was recognized as an emerging performance artist for her strong passion and an extraordinary flair in music. Gaining popularity within local and international music platforms as 'Q', Francesca admires dynamism and innovation in music which she inevitably fuses into her artwork. And according to Q's belief, experimentation, exploration, continuous learning and consistent practice are the key factors to mastering any kind of art.

Click here for the full article

<https://artra.lk/performance-art/in-vocaltransgression-2>

ARTRA's International Eye

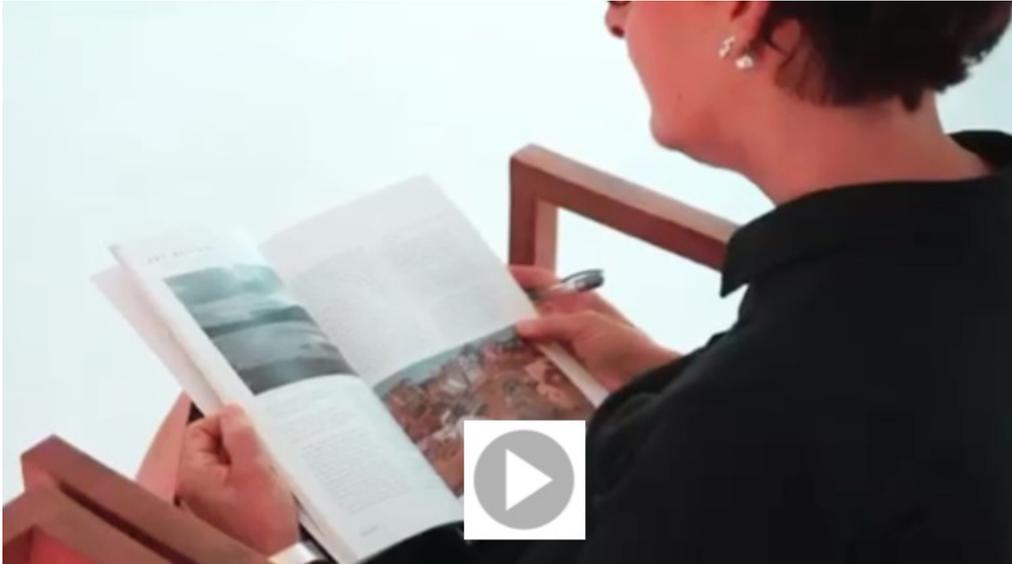


Juxtapositions of the Contrasting Traits in Design | Shanti Bell

Fashion design and its core design principles are often utilized as social tools for advocacy and activism; the facilitation of sustainable and ecological methodologies through observations of the study of circularity and implementing initiatives to empower those practices; defying gender boundaries through redefining and redesigning the conventional human body and its forms. Fashion designer Shanti Bell exposes the contrast between strength and masculinity in delicate yet robust silhouettes, fluidity and rigidity intertwining as she confronts the roles placed upon the youth of men in society and the weight afflicted upon their shoulders. We explore the origin of this concept and the design motifs behind its creation with Shanti Bell. Her latest designs for Netflix's original TV Series 'Bridgerton' becomes an alternate shift as she designs for the female silhouette while embodying the relationship between the characters and depicting their personality traits.

Click here for the full article

<https://artra.lk/applied-art/juxtapositions-of-contrasting-traits-in-design>



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